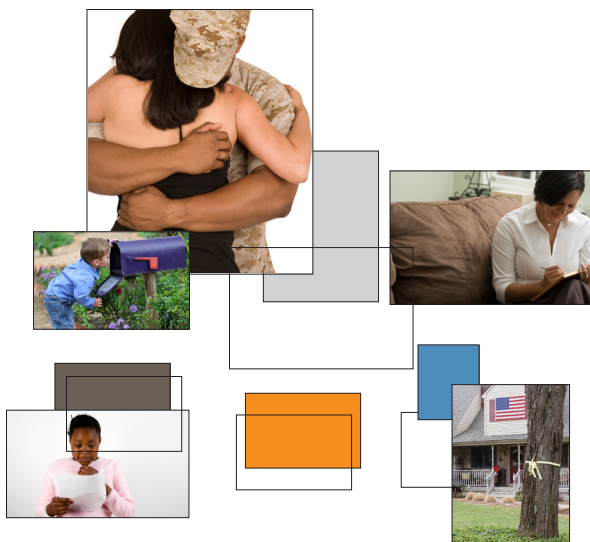


# touch.nology

PRODUCT CATALOG 2011

In Spirit ... In Service ... In Touch



## Welcome to the Touch.Nology Connection Kit Catalog

### Need for Resiliency

There are many stressors on families and children today, particularly Military Families and Soldiers, before, during and after deployment.

### Enhance Resiliency -- Stay Connected

Experts on Military Families say Connection, Communication, Service, Social Support and Positive Conversation all build resiliency. The Touch.Nology Kit Program addresses all of these components.

Since its inception in 2006, the Kit Program has reached over 164,000 families. Additionally as a resiliency tool, military experts, educators, therapists and social workers have all commented on the Kit Program's uniqueness in the marketplace.

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 Phone: 415 387 2687 Fax: 415 387 2684  
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KIT RESEARCH RESULTS

AMONG EXPERTS AND KIT USERS  
RESULTS ARE OVERWHELMINGLY POSITIVE

Therapists &  
Social Workers

**98%** positive / extremely positive

**Comments:** Enhances resiliency, stimulates creativity, provides safe vehicles for children to communicate what's going on for them, teaches children and parents to communicate feelings positively, improves communication skills.

Service Members &  
Military Families  
(**BEFORE** use)

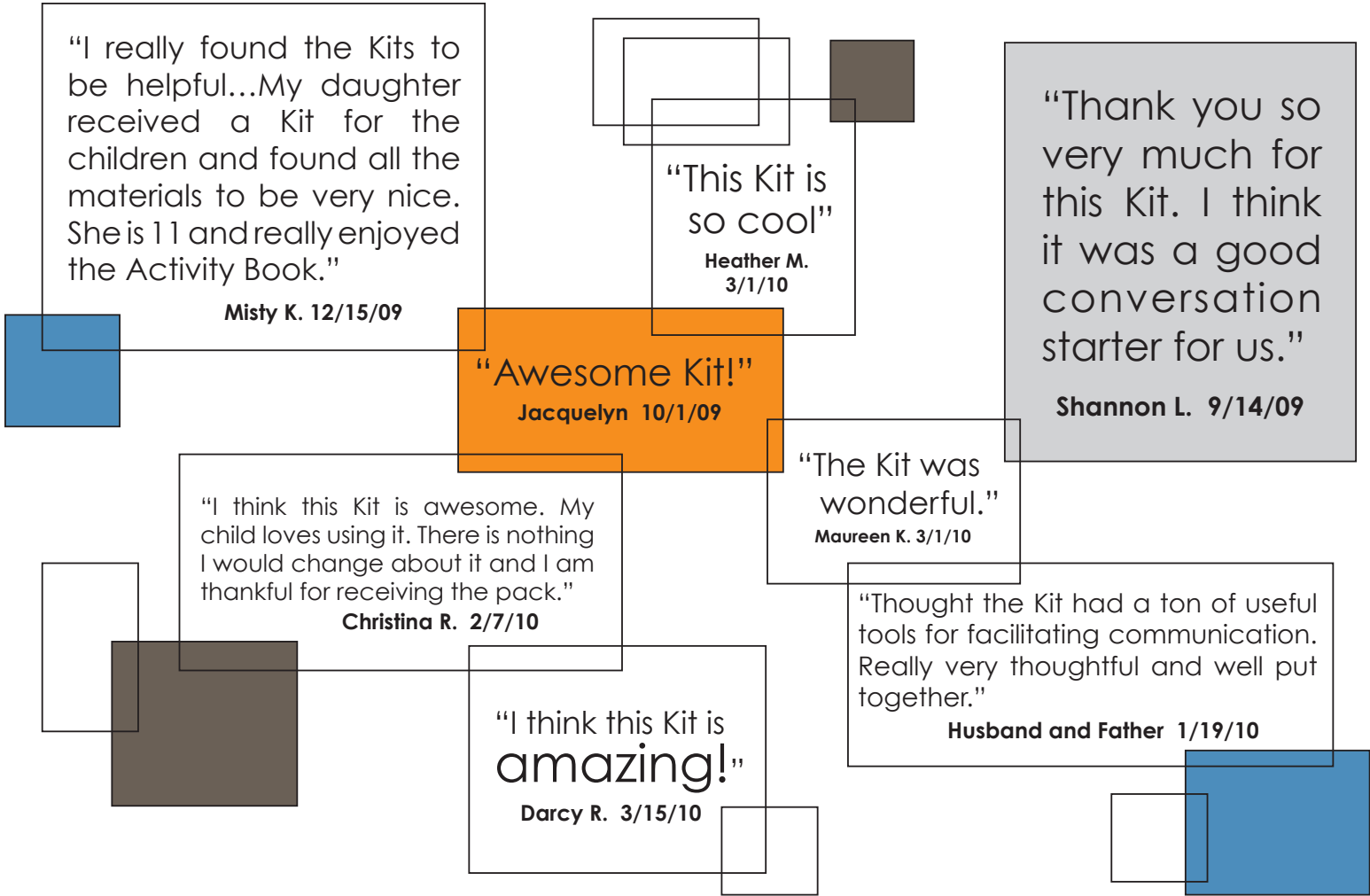
**90%** positive / extremely positive  
about kit prototypes

Service Members &  
Military Families  
(**AFTER** use)

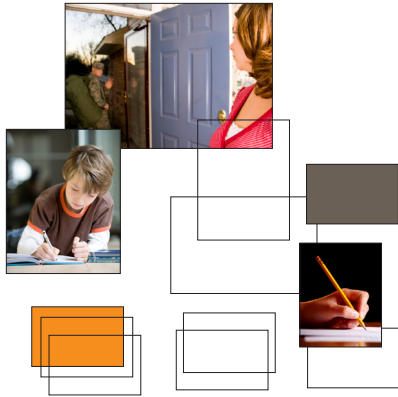
**96%** positive / extremely positive

KIT RESEARCH

WHAT FAMILIES SAY ...



FROM THE SOLDIERS



"Thank you so very much for this Kit. My husband was very happy to get the card. He hardly says anything about the things I send other than 'Thank You,' but he kept talking about the card I sent from the Kit. I think it was a good conversation starter for us."

Shannon L.  
Army Spouse



Basic Training Kit

- 1 Way of the Warrior Journal
- 25 Flat Cards & Envelopes:
  - 6 Cards per phase
  - 3 Coaching Cards
  - 1 RSP
  - 1 RRNCO
- 5 Self-Mailers (5 designs)
- 1 Instruction Card
- 1 Plastic Sleeve



Soldier's Kit

- 1 Journal
- 24 Occasion Cards & Envelopes
- 16 Self Mailers
- 36 Flat Cards & Envelopes
- 1 Instruction Sheet
- 1 Response Card
- 1 Canvas Pouch

FROM THE FAMILIES



Family & Friends Kit

- 1 Scrapbook w/ Mailing Envelope
- 1 Journal
- 32 Self Mailers
- 20 Flat Cards & Envelopes
- 1 Photo Album w/ Mailing Envelope
- 1 Instruction Sheet
- 1 Response Card
- 1 Canvas Pouch



Children's Kit

- 1 Activity Book w/ Mailing Envelope
- 1 Journal
- 32 Self Mailers
- 24 Flat Cards & Envelopes
- 1 Photo Album w/ Mailing Envelope
- 2 Sticker Sheets
- 1 Instruction Sheet
- 1 Response Card
- 1 Canvas Pouch



Warrior in Transition Kit

- 1 Scrapbook w/ Mailing Envelope
- 1 Journal
- 16 Self Mailers
- 32 Flat Cards & Envelopes
- 8 Photo Cards & Envelopes
- 1 Sticker Sheet
- 1 Instruction Sheet
- 1 Response Card
- 1 Canvas Pouch



FOR REINTEGRATION

AT HOME

FOR RESILIENCY

FOR COMMUNICATION

FOR CONNECTION



### Soldier's Reintegration Kit

- 1 Journal
- 1 In Action Book
- 30 Thought Cards
- 5 Thank You Cards
- 5 Follow-up Cards
- 1 Response Card
- 1 Instruction Sheet
- 1 Canvas Pouch



### Family Reconnection Kit

- 1 Calendar w/ stickers
- 1 Journal
- 8 Trifolds
- 40 Flat Cards & Envelopes
- 2 Coupon Books
- 1 Sticker sheet
- 1 Instruction Sheet
- 1 Response Card
- 1 Canvas Pouch



### Couples Kit

- 2 Journals (1 journal for each spouse/partner)
- 1 Vision & Dream Book
- 1 Listening Game
- 28 Appreciation Cards
- 4 "Who Am I Now" Cards
- 1 Response Card
- 1 Instruction Sheet
- 1 Canvas Pouch

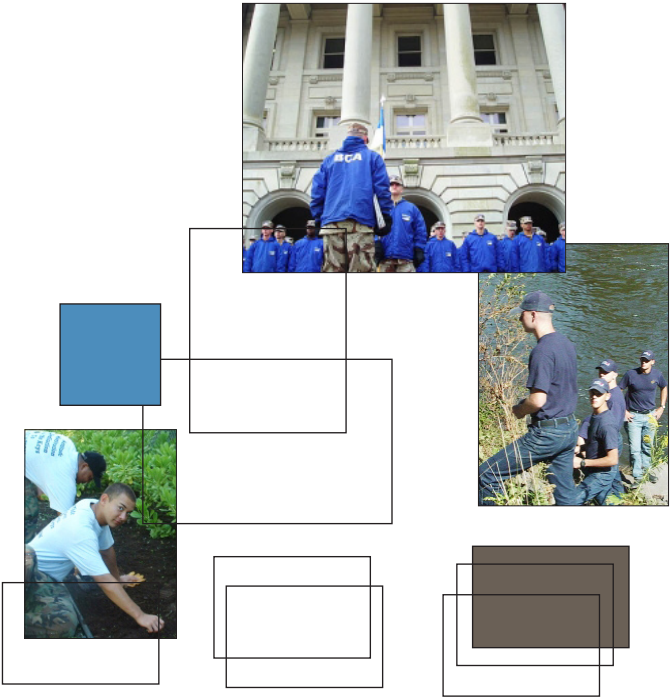
Patent Pending Touch.Nology Holdings LLC Kits



### Youth Kit

- 1 Doodle Art Activity Book
- 1 "My Story ... All About Me" Journal
- 8 Self Mailers
- 20 Flat Cards & Envelopes
- 1 Sticker Sheet
- 1 Instruction Sheet
- 1 Response Card
- 1 Canvas Pouch

Patent Pending Touch.Nology Holdings LLC Kits



Youth sharing and chronicling their lives and experiences -- enhancing resiliency.



KIT PRODUCT SUMMARY 2010

	Cards	Journal	Scrapbook/ Activity Book/ Calendar/ Table Game	Envelopes
Basic Training Kit	30	1	0	20
Yellow Ribbon Soldier's Kit	76	1	0	60
Family & Friends Kit	52	1	1	24
Children's Kit	56	1	1	24
Warrior In Transition Kit	56	1	1	40
Reintegration Kit	40	1	1	40
Couples Kit	32	2	2	28
Reconnection Kit	48	1	1	40
Youth Kit	28	1	1	20



Response Card	Stickers	Photo Albums/ Coupon Book	Instruction Card	Pouches	Mailing Box
0	0	0	1	1	1
1	0	0	1	1	1
1	0	1	1	1	1
1	100	1	1	1	1
1	50	0	1	1	1
1	0	0	1	1	1
1	0	0	1	1	1
1	50	2	1	1	1
1	50	0	1	1	1



## Basic Training Kit

### Recruits keep in touch during Basic Training -- enhancing Resiliency

All of the cards include motivational phrases and positive images designed to assist Recruits in keeping a positive mind-set during training. Each card has customized copy prompts to ease and inspire communication. A journal is also included to make it easy for Recruits to capture their thoughts and memories of their time in Basic Training.

#### Coaching Cards

to acknowledge and encourage Recruits as they move through each phase of Basic Training.

#### RSP/RRNCO Cards

for Recruits to stay in touch with their Recruiters.

#### Flat Cards & Envelopes

make it simple to write a quick note or a deeper thought. Put it in an envelope and send it home.



#### Way of the Warrior Journal

makes it easy for Recruits to record their experiences during Basic Training.

#### Self Mailers

are for longer letters to family and friends. Recruits are prompted to share what's going on for them in Basic Training.

#### Plastic Sleeve

holds all the cards, envelopes and journal. It is 3-hole punched to conveniently fit in a binder.

## Yellow Ribbon Soldier's Kit

### Make it easy for Soldiers to stay connected to home

Experts say connection is a critical component to resiliency. This program is designed to foster positive communication and connection between soldiers and their loved ones.

#### In Country Journal

is made for Soldiers to record their thoughts and feelings on a regular basis.

#### Canvas Pouch

is reusable with silk screen logo on front and back.

#### Self-Mailers

are for longer letters to family and friends. Write, fold, seal and address before dropping in the mail.



#### Occasion Cards

to send home for holidays and important events. There are cards for Birthdays, Anniversary, Winter Holidays, Valentine's Day and other special days. Sign and send or use the extra space to say a little more.

#### Flat Cards

make it simple to write a quick note or a deeper thought. Put it in an envelope, address and send home. These cards can be used for any occasion.

## Family & Friends Kit

### Stay connected with your loved ones

The Family & Friends Kit has been uniquely designed and developed to assist both families and Service Members during deployment. This Kit provides opportunities for families to stay more connected to their Service Members by using various tools designed to keep them up-to-date on what is happening at home while they are away. Experts say connection and positive communication are critical components of resiliency.

#### From Me to You Journal

is a way to capture your story to share. It is a keepsake for your Service Member and for generations to come. Share your life with your loved one while separated.

#### Photo Album

is for pictures of life at home. Include photos of special events, and remember to include everyday snapshots. Tucked inside the back cover there is an envelope to mail the albums to Service Members while they are serving our country.

#### Self-Mailers

are for longer letters. Write about whatever you like, but if you feel like you don't know what to say—just follow the prompt(s) and theme of the card.



#### Special Everyday Book

is a combination scrapbook, photo album and journal. Spend as much time as you'd like filling it out. It can be an individual or a family project. When you're done, slip it into the envelope provided, send it off, and your loved one will receive a little slice of home.

#### Canvas Pouch

is reusable with silk screen logo on front and back.

#### Flat Cards

make it simple to write a quick or touching note and drop it in the mail. They can be used for any occasion.

## Children's Kit

### Children can tell their parents all about what is going on in their lives

The Children's Kit has been uniquely designed and developed for Military Children of all ages to enhance resiliency and stay connected to their parent Service Member. The Children's Kit makes it easier for kids to share their lives ... their way ... with their parent who is away. This Kit has fun tools and activities in formats that children are used to, such as: fill in the blanks, coloring cards and answering questions in writing. Each item is designed to help children express their feelings.

#### All About Me Journal

captures a child's life as they see it at this moment in time, and becomes a book that is treasured by parents at home and away.

#### Canvas Pouch

is reusable with silk screen logo on front and back.

#### Self-Mailers

are for longer letters about what the kids are doing in and out of school. The prompts make it easier for children to fill in the blanks as they do in their workbooks.



#### Activity Book

is a doodle book designed to spark a child's imagination. They can spend as much time as they'd like filling it out. Each page can be an individual or a group endeavor. When the book is completed, slip it into the envelope provided, send it off, and Mom or Dad will receive some priceless works of creativity.

#### Flat Cards

make it simple to write a quick note, send an "I love you", or draw a picture. Some cards, like the black and white cards, can be colored on the front as well as the back.

#### Stickers

to add a little something extra to any card or book.



Support your Service Member in hospital

Dealing with a loved one's illness or injury is a special situation that requires special tools. The Warrior in Transition Kit provides opportunities for your family to stay more connected during this challenging time. These tools help provide support to your loved one while he/she bravely travels the road to recovery.

Our Journey Journal

is a place to capture your thoughts and record your journey for you and your loved one. It often helps to record thoughts and feelings over time.

Flat Cards

make it simple to frequently write a quick or touching note and drop it in the mail to reinforce how much you are thinking about your loved one.

Self-Mailers

are for longer letters. Write about whatever you like, but if you feel like you don't know what to say—just follow the prompts.



Brighten Your Day Book

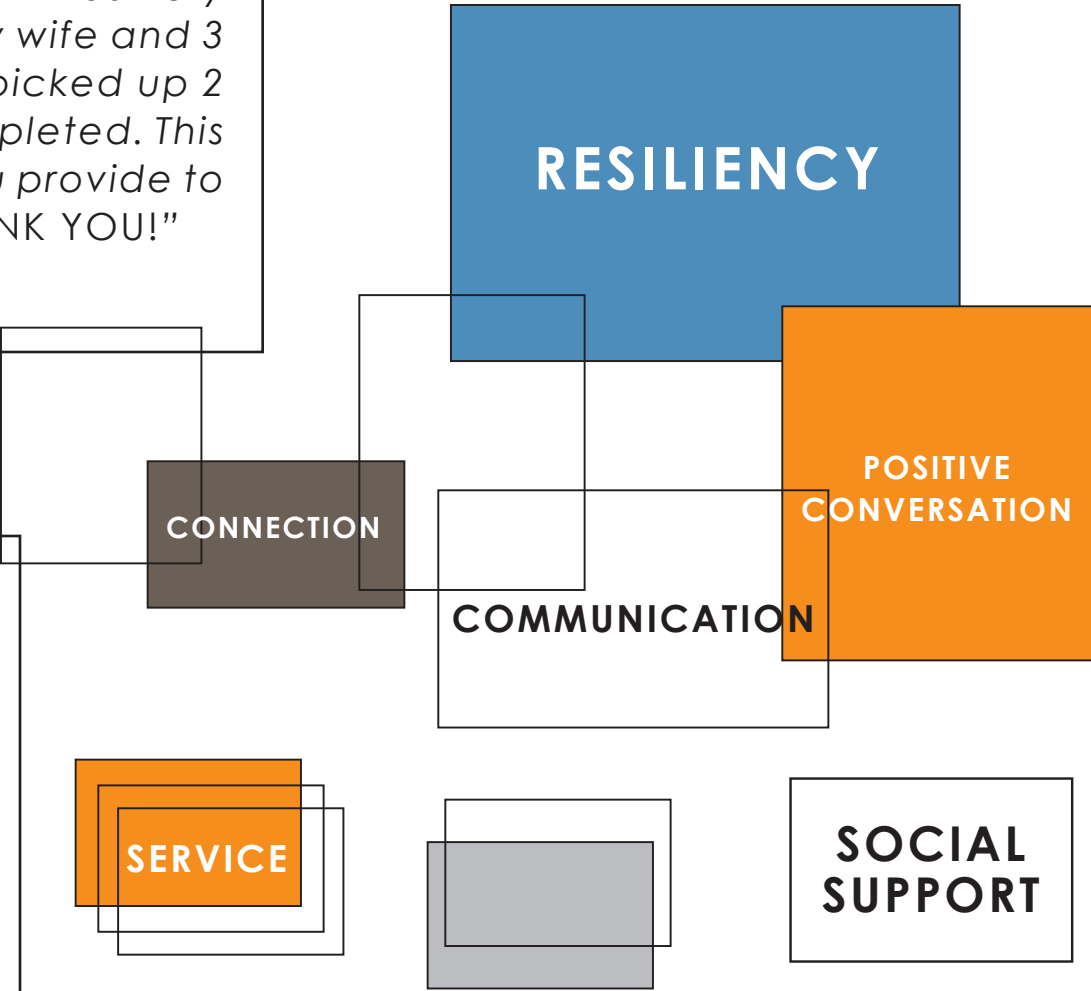
is a combination scrapbook, photo album and journal. Spend as much time as you'd like filling it out. It can be an individual or a family project. When you're done, slip it into the envelope provided, send it off, and your loved one will receive a book filled with love.

Photo Cards

are for pictures of life at home. Include photos of special events and remember to include snapshots of the everyday. They will stand easily so your loved one can put them in a visible place to lift his/her spirits.

*"This kit has helped me a lot. It was very useful with writing home to my wife and 3 kids. I only wish I could have picked up 2 kits as the first one is almost depleted. This is a wonderful service that you provide to the soldiers and families. THANK YOU!"*  
SSG US Army National Guard 4/16/10

*"What a beautiful kit. If ever there was the perfect package a soldier could use when deployed in a war zone, it is this kit...very appropriate and useful and tasteful! It covers every occasion. Please do not stop this program. God Bless."*  
Soldier, US Army National Guard 4/16/10



## For returning Service Members

Service Members coming home after deployment have unique challenges to handle. The Soldier's Reintegration Kit was developed (based on research) to address those special needs. The Kit engages the users in thoughts, actions and practices that are the building blocks of resiliency, connection, and effective communication.

### In Action Book

This book is filled with action steps to assist Service Members in the transition home by helping them to reconnect at work, at home, and in their communities. Every item calls for positive action to enhance one's sense of well being.

### Thought Cards

Sometimes it is hard to know what to say or how to say it, particularly after a long deployment. The Thought Cards take out all the angst and make it easy for returning Service Members to share their thoughts and feelings in a positive way. Just pick a card and give it to a friend or loved one -- it says it all for you.



### The Journal

This personal journal is specially designed for Service Members to use when they get home following deployment. It is structured with sections and prompts to support Service Members' reintegration and promote resiliency.

### Thank You Cards

These cards make it easy to show appreciation for others.

### Follow-up Cards

The follow-up cards help Service Members reconnect with their friends and communities.

## Service Members & Families reconnect at home

The Reconnection Kit is based on extensive research with families of deployed Service Members. Each item was designed to address unique and specific post deployment issues. Reconnecting after an extended absence takes time and patience. This Kit gently guides Family Members and Service Members through getting reacquainted and re-assimilated into family routines.

### Reconnection Calendar

is a simple, engaging way to reorient the returning hero to the swing of the family schedule. An 18-month calendar with stickers provides a snapshot of activities and scheduling suggestions.

### "Who Am I Now" Trifolds

provide a forum for Service Members and their Family Members to positively communicate how they've changed during their time apart.

### Coupon Books

are filled with fun ideas for "redeemable" relationship building activities--making the transition into family life easier. One book for Family Members and one book for Service Members.

### Stickers

to add a little something extra to any card/ book or use to seal the trifolds.



### Canvas Pouch

a convenient, reusable pouch to hold all the communication tools.

### My Journal

is specially designed for returning Service Members. Charting a course after deployment can be a challenge. This journal is structured to capture returning Service Members thoughts and provide a compass to navigate a positive future.

### "Conversation Starters"

help Family Members and Service Members catch-up after deployment. Sometimes it is difficult to talk about what has happened during the time apart. These cards gently guide the Service Members and Families into easy topics to break the ice and reconnect their lives.

### "Hard to Share Feeling Cards"

make it easy to let loved ones know how you feel when words are difficult to find. Slip small cards into a pocket, purse or a lunch box to express just how much your loved ones mean to you.



### For couples reconnecting

Communication is the foundation of a strong relationship. With increasing demands placed on Military Families, couples' relationships are strongly tested. The Couples Kit supplies communication tools to help couples successfully reestablish and deepen their connection to each other. All of the tools are specially designed to complement the Yellow Ribbon Program, in thoughtful and fun ways. The kits can be used at home or while at the program.

#### Journal: My life story for you ...

This book is designed to make it fun and easy for couples to tell their life story (so far). Where they came from ... where they are now ... and how they got there. Deployments cause physical and sometimes emotional separation. This book is designed to help bridge time and distance by sharing information, insights and incidents. Memories that uniquely create their lives -- define their lives. Not only will this journal be a great gift for each spouse, it also provides a keepsake for generations to come.

#### “Who Am I Now” Cards

After deployment, many things change for the Soldier and for the Family at home. Sometimes it is hard to express what is different. These cards provide a thoughtful way for participants to share themselves with their partners. “Who Am I Now” cards help couples capture and share in a loving way how they have grown and changed since deployment.



#### Vision & Dream Book

After long deployments many things change. The Vision & Dream book provides a great platform for couples to create their vision of their future--from where they are now. The prompts and imagery are designed to help participants create and have fun as they capture their dreams together!

#### Appreciation Cards

Everyone loves being appreciated; these cards make it easy for couples to show how much they appreciate each other.

#### Listening Game

Some say the biggest gift you can give someone is your focused listening. This game helps couples and family members share and catch up in a positive way, by making listening fun.

### The Youth Kit helps teens share and chronicle their lives

The Youth Kit supplies key communication tools to help teens connect with their families and friends during adolescence. All of the cards include motivational phrases and positive images designed to assist youth in keeping a positive mind-set -- a critical component of resiliency. Each card has customized copy prompts to ease and inspire communication. A Journal is included to guide teens to capture their thoughts, feelings and memories of this important time. The tools are specially designed to complement the Youth Challenge Program.

#### Doodle Art Activity Book

is an activity book designed to spark the participants imaginations and creativity as they engage. Themes of the activities will reinforce core program ideas in fun ways. Each page can be an individual or group endeavor. When the book is completed, it becomes a keepsake.

#### Self Mailers

are for longer letters about what they are doing in their lives. The prompts make it easier for teens to express themselves.



#### “My Story ... All about Me” Journal

captures the Youth's life as they see it at this moment in time, and becomes a book that is treasured for a lifetime.

#### Canvas Pouch

is reusable and the silk-screen logo is an ongoing reminder of their participation in this life changing program.

#### Flat Cards/Coaching Cards

Make it simple to write a quick note, send an “I love you” or just say “hello”. These cards are specially designed to acknowledge and encourage the teens.



	Training	During Deployment	Post Deployment
Service Member	Basic Training Kit	Soldier's Kit	Reintegration Kit
Children		Children's Kit	
Family/Friends		Family & Friends Kit	Reconnection Kit Warrior in Transition Kit
Spouse / Partner		Family & Friends Kit	Couples Kit
Teens / Youth		Youth Kit	Youth Kit



TESTIMONIALS

*“Thank you for this Kit. It was helpful to have ideas on what to write about and having books and paper to write on.”* Specialist, US Army National Guard

*“The Kit is very useful and a great idea!”* Major, US Army National Guard

***“I love the Kit. I love the scrapbook because I can keep my husband up with everything that is going on with me and our son. I also like the premade postcards so I can write him if I can’t think about what to write at the moment. Thanks for making something like this.”***

Michaela M. / Army Spouse

*“Thank you so much for the Kit. I really appreciate the mailing supplies, the cards and everything. I have just started the scrapbook...Thanks again!*

Melissa S. Proud Army Wife



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Enhance Resiliency -- Stay Connected